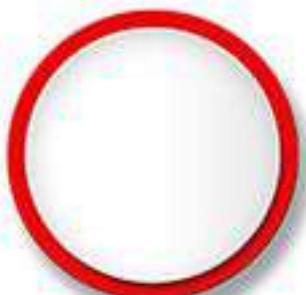


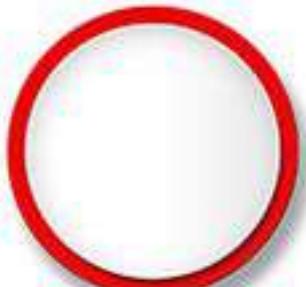
EMERGING ENTREPRENEURSHIP OPPORTUNITIES THROUGH CRYPTO-ECOSYSTEM

18th April 2021

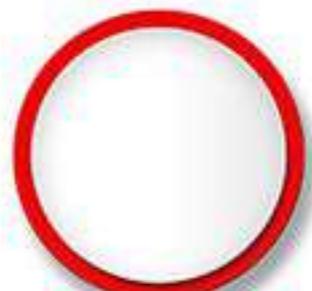
National Institute of Foundry
and Forge Technology
India, Ranchi



Cryptosystems are the fastest growing entrepreneurship segment in history of mankind.

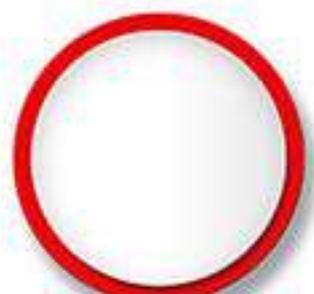


2.3 Trillion USD of total market capitalization has been generated in 12 years starting from zero.

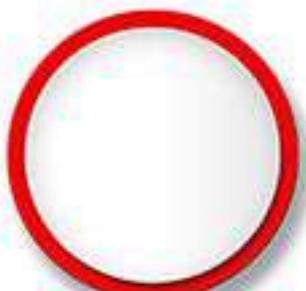


Cryptosystems joined 1 trillion USD club in 12 years.

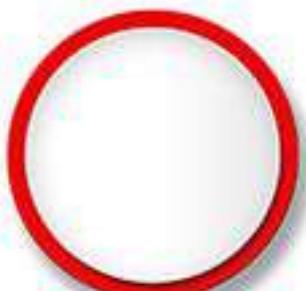
It took US economy 170 years to reach trillion dollar club since first President assumed office in 1789, and 352 years since the first English economic activity in United States in form of Virginia tobacco plantations.



India reached Trillion dollar club
after thousands of years of economic
activity, and 55 years since its
independence in 1947.



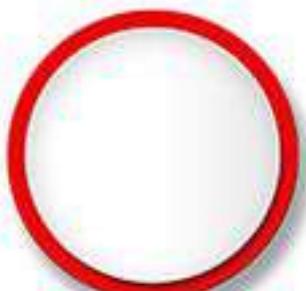
So what makes Crypto Economic
systems such **incredibly fast growing** ?



Two big reasons:

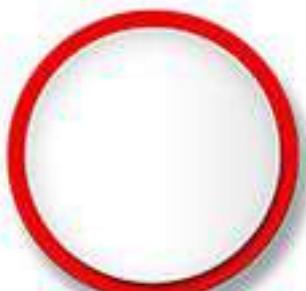
First:

The potential participants are the full population of the planet earth unlike nation based economic systems.

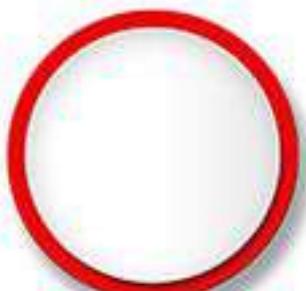


Second:

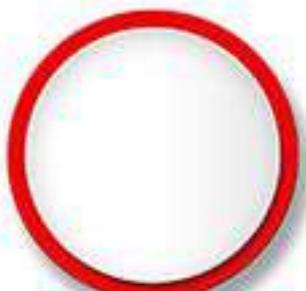
There are **no artificial barriers** to participation in Crypto Economic systems unlike inhibiting regulations and licensing in national economic systems.



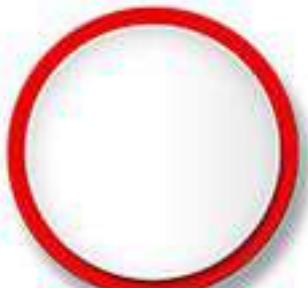
So what have Crypto entrepreneurs
created in last 12 years ?



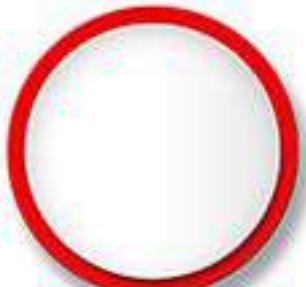
1.
Value bearing assets using principles of artificial scarcity like Bitcoins.



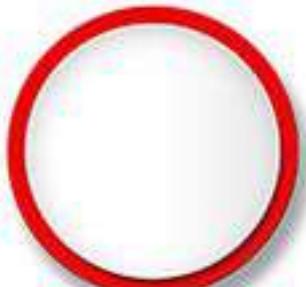
2.
Exchanges that can trade such assets.



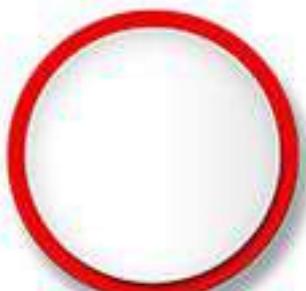
3.
Services like crypto mining and hardware industry supporting mining.



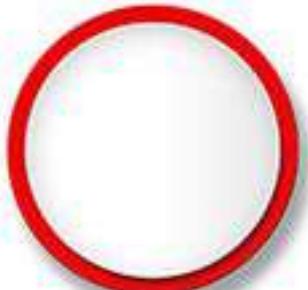
4.
SmartContract Platforms like Ethereum and Cardano.



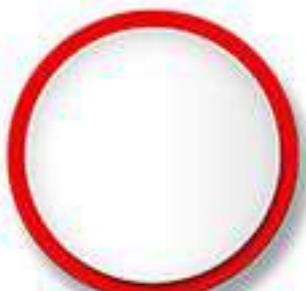
5. **New idea fund raising concepts like Initial Coin Offerings.**



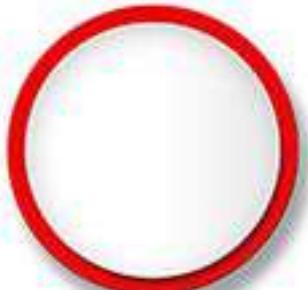
6. **Tools and technologies to make Crypto systems faster like scaling technologies.**



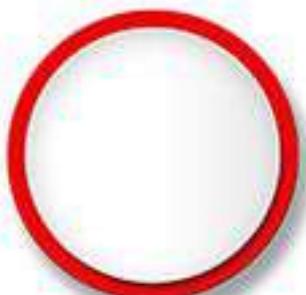
7. **Alternate ways of banking and finance like DeFi platforms.**



8. Gaming and Prediction **markets**

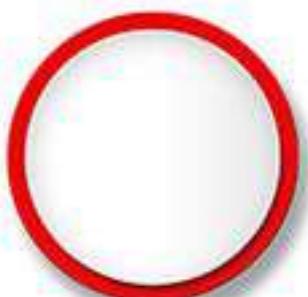


... **and many more** that I cannot talk
about in this short time.



But, Crypto systems have **all the enablers** that startup entrepreneurs need

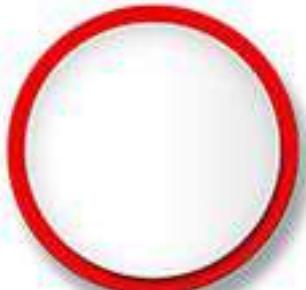
1. **Low capital** to start
2. **Ability to redefine** industry just with lines of code
3. Massive **economic returns** for smart initiatives
4. **No established** long term oldguards



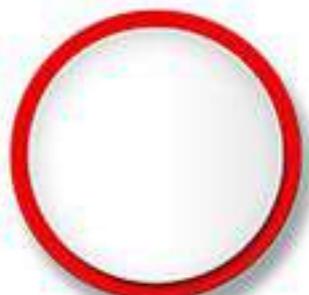
Cryptosystems also provide a **fast path** to transform society just with the **power of ideas**.



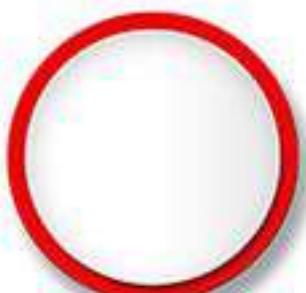
For individual entrepreneurs, if you get it right, it also represents **one of the easiest ways** to achieve economic self sufficiency.



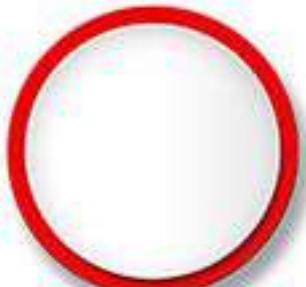
So how should startup entrepreneurs
approach **Crypto-systems** ?



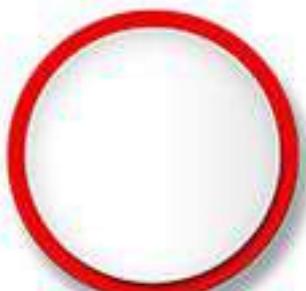
1. Think *smart*, not big



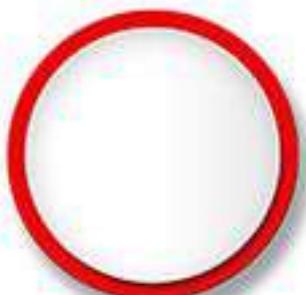
2. **Create** economically profitable transactions



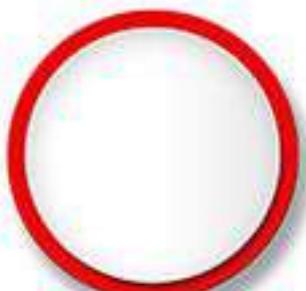
3. Plan to achieve financial self sufficiency with less than 100 users if possible: example Bitcoin Bonds from RanchiMall



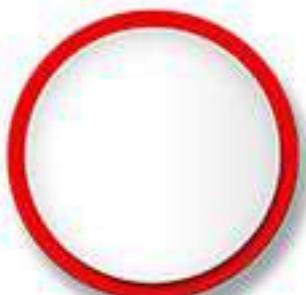
4. Make **intelligent usage** of people who already know and trust you, and who have long history with you



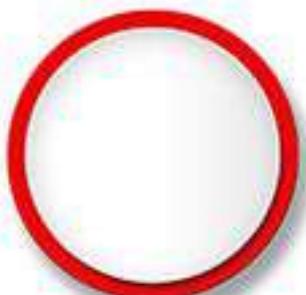
5. **Quality usage** of social media



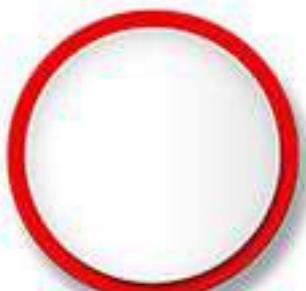
6. Do not spam people. Do not promise them extra-ordinary returns



7. Make sure your idea does not turn
into a Ponzi scheme



With that, I welcome **your questions**



CONTACT:**Rohit Tripathy****Founder, RanchiMall**

Know more about RanchiMall at
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Message at **facebook.com/ranchimall**

